

Resource Catalogue

Updated Feb. 2025



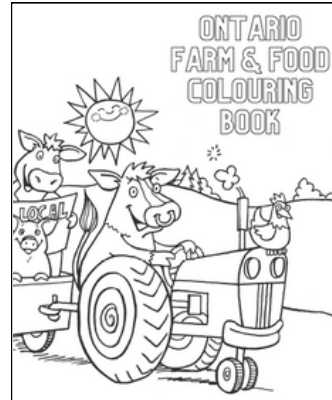
1. Chatterbox (8.5"x11")

A classic children's game with a farming flare that only requires folding to make.



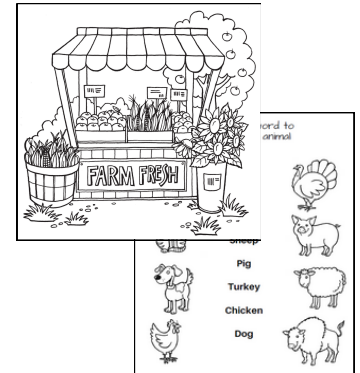
2. Children's Activity Poster (21"x16.5")

With a colourful search and find on the front and several activities on the back. This activity sheet is perfect for all ages.



3. Colouring Book (7"x8.5")

Made for kids, this 16-page colouring book features a word search, match games, connect the dots and fun facts about farming in Ontario.



4. Colouring page (8.5"x11")

Assorted one-page colouring sheets featuring charming designs, making a fun way to spark an interest in agriculture.

The Real Dirt on Farming

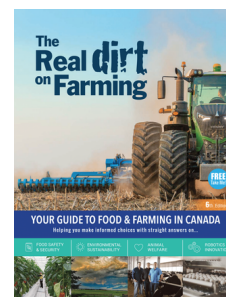
6th edition available

The Real Dirt on Farming is Farm & Food Care's most popular consumer publication. With over four million copies in distribution over four editions, this compelling and easy-to-read magazine has been responding to Canadians' questions about food and farming for 15 years.

In 2024, the 6th edition of *The Real Dirt on Farming*, was the winner of the Canadian Farm Writers' Award for long format communication and Canadian Agri-Marketing Association's Best of CAMA (BOC) 2024 winner Best of Show – Industry and Public Relations from the Magazines Category.

New online resources

- Educator Guides
- 4-H Resource



5. The Real Dirt on Farming, Full version

This 60-page, booklet answers the top questions Canadians have about food and farming in an easy-to-understand format.

Available in English (a) and French (b).

6. The Real Dirt on Farming, Digest

A 12-page digest version of The Real Dirt on Farming booklet is also available to hand out in larger quantities at your event.

Available in English (c) and French (d).

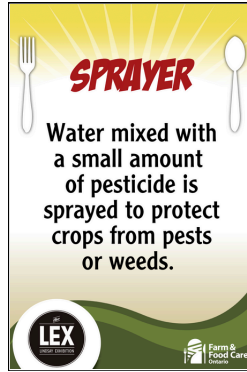
MEMBER ONLY RESOURCES*



1. Farm Fact Signs (24"x36")

Farm & Food Care Ontario branded, set of 50 coroplast signs. Signs include facts about livestock, crops and equipment.

Available as rental only.



2. Farm Fact Signs (Co-branded)

Add your logo to a custom co-branded set of 74 farm fact signs.

Available only as a digital property for local printing.



3. Livestock Nametags (18"x24")

Incorporate these fillable signs into livestock displays to answer many commonly asked questions by attendees.

Available only as a digital property for local printing.



4. Equipment Price Tags (12"x18")

Include in equipment and machinery displays to help communicate the costs associated with farming in Ontario.

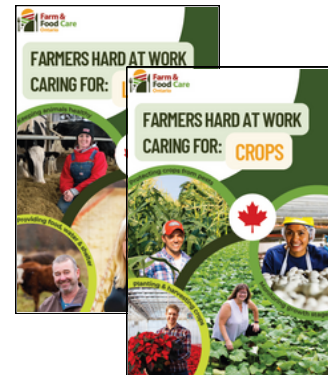
Available only as a digital property for local printing.



5. Farming 101 (24"x36")

Set of eight signs covering topics such as eggs, corn, sourcing local, feeding the hungry, water conservation and 'farmers go to school'.

Available to rent or as a digital property for local printing.



6. Farmers Hard at Work (24"x36")

Set of four signs cover the topics of the environment, livestock, crops and more.

Available to rent or as a digital property for local printing.

*The Member only resources are available for Farm & Food Care Ontario members at a supporter level or above. Bookings must go through the registered FFCO member and are offered on a first come first served basis. Contact admin@farmfoodcare.org for availability.

MEMBER ONLY RESOURCES*



7. Speech Bubbles

A fun way to capture pictures at events. People of all ages can pose with their favourite phrase. Available as six double-sided cut outs.

Available to rent or as a digital property for local printing.

8. Trivia Wheel (46"-61")

Spin the wheel to land on a trivia category. 14 customizable category slots and a list of questions and answers.

Available as rental only.

9. Plinko (18" x 30")

Drop a chip from the top of the board and watch it land to determine a trivia category. Six changeable categories. Foldable stand for easy transportation

Available as rental only.

FarmFood360 Kiosk Rental (Member only)



10. FarmFood360 Kiosk

Immerse yourself in Canadian farm and food tours with the FarmFood360 Kiosk.

This state-of-the-art virtual reality experience offers a 360° view of 24 farms and processing facilities, providing an engaging and educational look at modern agriculture. Designed for outreach events and agricultural awareness displays, the kiosk features intuitive gaze technology, making it easy for anyone to navigate. Rental of the kiosk includes two sets of Oculus Virtual Reality goggles, a pop-up banner, 50 promotional postcards, and training from FFCO staff.

Available for rental only. Pick up or shipping available.

*The Member only resources are available for Farm & Food Care Ontario members at a supporter level or above. Bookings must go through the registered FFCO member and are offered on a first come first served basis. Contact admin@farmfoodcare.org for availability.

Resource Catalogue

Updated Feb. 2025



660 Speedvale Avenue W, Unit 302
 Guelph, ON N1K 1E5
 Phone: 519-837-1326
 Email: admin@farmfoodcare.org

2025 OFFER FOR RENTED RESOURCES

Supporter members in 2025 will receive a one-time \$350 discount to be used towards orders of **rented resources**.

Additional discounts and benefits are available for corporate members. Contact admin@farmfoodcare.org for more information.



Print Resources				
Item	Non-Member Rate	Member Rate	Qty.	Subtotal
Chatterbox	\$40/100	\$35/100		
Children's Activity Poster	\$40/100	\$35/100		
Colouring Books	\$70/100	\$60/100		
Colouring Page	\$15/100	\$10/100		
The Real Dirt on Farming (6th Edition)				
b) Full English, 100 per box	\$2.50 ea. \$150/box	\$2.25 ea. \$125/box		
a) Full French, 100 per box	\$2.50 ea. \$150/box	\$2.25 ea. \$125/box		
c) Digest English, 500 per box	\$150/box	\$125/box		
d) Digest French, 500 per box	\$150/box	\$125/box		
Digital Resources (Member only)				
Item	Non-Member Rate	Member Rate	Add to order	
Farm Fact Signs (Custom Co-branded)	N/A	\$100		
Livestock Nametags (Custom Co-branded)	N/A	\$25		
Equipment Price Tags (Custom Co-branded)	N/A	\$25		
Farming 101	N/A	\$15		
Farmers Hard at Work	N/A	\$15		
Speech Bubbles	N/A	\$15		

Rented Resources (Member only)			
MEMBER ONLY RESOURCES* Rented resources available for pick-up only			
Item	Rental Deposit	Rental Price	Add to order
Farm & Food Educational sign bundle <ul style="list-style-type: none"> FFCO Farm Fact Signs (45 signs) Farming 101 Farmers Hard at Work 	\$1,700	\$75	
Speech Bubbles	\$300	\$25	
Trivia Wheel	\$300	\$25	
Plinko	\$200	\$25	

FarmFood360 Kiosk Rental (Member only)			
Includes two sets of Oculus Virtual Reality goggles, an 8-foot display backdrop, 50 promotional postcards. Training available upon request.			
Item	Rental Deposit	Rental Price	Add to order
FarmFood360 Kiosk *pick up or shipping available	\$2,400	\$500	

***Pricing is based on a rental period of one week from the time of pick-up or delivery.**

***The member only resources are available for Farm & Food Care Ontario members at a supporter level or above. Bookings must go through the registered FFCO member and are offered on a first come first served basis. Contact admin@farmfoodcare.org for availability.**

Order Form

To be filled in by FFCO:

Sub total: _____

Shipping & Handling: _____

Total: _____

Shipping options:

Materials to be picked up from FFCO office.

Materials to be mailed to contact and a postage charge added.

Shipping information:

Contact person: _____

Organization: _____

Phone number: _____ Email: _____

Mailing address (including postal code): _____

Payment options:

Visa MasterCard E-transfer

Required? Receipt Invoice

Card #: _____ Expiry date: _____

Date materials are required by: _____

Date materials will be returned: _____

Note: Orders will be shipped once payment is received. Shipping costs will be confirmed before final payment. The member only resources are available for Farm & Food Care Ontario members at a supporter level or above. Bookings must go through the registered FFCO member and are offered on a first come first served basis.

Disclaimer: To ensure an adequate amount of time to fill the order, we ask that you submit this form at least one month before the date of your event. Send order form to admin@farmfoodcare.org